Ministry of Economic Development

Curacao en route to an Orange Economy: Exporting the film industry
Introduction

What is service export?

A service export is, very simply, any service provided by a resident in one country to people or companies from another.
Mode 1: Cross border
the service itself crosses the border.
• Management consulting
• ICT
• Marketing
• Engineering
• Transportation

Mode 2: Consumption abroad
the consumer travels across the border.
• Tourism and travel
• Education and training
• Legal
• Health services

Mode 3: Commercial presence
establishment of an office or entity.
• Financial
• Insurance
• Construction
• Distribution

Mode 4: Movement of natural persons
the supplier travels across the border.
• Arts and culture
• Recreation and sporting
• Trades people
• Education and training

Source: WTO
Mode 4: Movement of Natural Persons

Movement of natural persons refers to individuals travelling from their own country to supply services in another country.

Examples:
• Arts and culture: film industry – actors, directors, production crew, performers
• Construction: Architects, tradespeople
• Etc.
Cross Border Services

- Digital imaging
- Editing
- Animation
- Etc.
Local animation industry thrives in midst of COVID-19

Trinidad & Tobago

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The Trinidad & Tobago animation industry has seen a surge in recent years, thanks to the increasing demand for animation in the digital world. The local industry has been able to adapt to the challenges posed by the COVID-19 pandemic, with many artists and studios pivoting to remote working and virtual collaboration. This has led to an increase in the number of international clients for Trinidadian animators, resulting in a significant boost to the industry's revenue.

President of the Trinidad & Tobago Animation Network, Jessica Vassell, highlighted the importance of the industry in the country's cultural and economic landscape. "The animation industry is not just about creating entertainment, it's about creating jobs and opportunities for our youth," she said. "It's about preserving our cultural heritage and building a strong foundation for future generations."
Jamaican Delegation Brings 23 Local Animated Projects to MIPCOM

By Animation Magazine
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As part of the Business of Sustainability for Studios (BOSS) program, JAMPRO and the Office of the Prime Minister (OPM), will be leading the second team of representatives from eight local animation studios to MIPCOM 2019 held in Cannes, France. The delegation will arrive on October 12, 2019 for MIP Junior and continue for six days of networking, content screenings and conferences.

MIPCOM will be a platform for Jamaican companies to promote animation projects completed or in development, network with international industry professionals, and seek opportunities for animation features to be produced in Jamaica as outsourcing projects.
Challenges

- Education
- Connectivity
- ARCOS Tier 4 Data Center
My name is Christopher de Geus. I'm a Director of Photography (Cinematographer) / Camera Operator / Editor / Colorist. I pretty much do it all because I believe that the more you know about every aspect of product, the better you can be at what you'd like to focus on, which in my case would be Director of Photography and Camera Operator. I've been working professionally in the video production industry since 2009. I'm very passionate about my job and see it mainly as a hobby, I can't see my self doing anything else that doesn't have to do with video or film production.
• Recommendations for government to facilitate exportability of stimulate export of creative services?